

NULL

One operating platform for any business or corporation,
delivered as a ready-made edition for each field.

23

editions

3

devices, always in sync

1

app per edition, every role inside

WHAT NULL LABS DOES

NULL Labs builds one operating platform for running a business or corporation, then delivers it as a ready-made edition for each field. Every edition gives the owner, the managers and the staff their own app, plus a Client Edition for the people they serve. It runs on desktop, iPad and iPhone, synchronized, so work picks up on whichever device is in hand.

Every edition is built around its field: 23 editions in all. It comes with the technology, security, compliance tools and day-to-day organization that field relies on, in a single app. **A company runs its entire operation inside NULL, with no outside software needed.**

NULL is white-label: any business or corporation can run it under its own name and brand.

BUILT INTO EVERY EDITION

NULL Voice

A work phone line that rings through the app, as a company number or a direct line per person. Work calls, missed calls and voicemail stay inside NULL.

Calendar

Shared scheduling across the team, connected to every other part of the app.

Minute recorder

Records a meeting, transcribes it and writes it up as proper minutes, in every edition whose field holds meetings.

Every device, in sync

Desktop, iPad and iPhone. Sign in once; everything saves automatically and follows you between devices.

Trusted-device security

Each device is verified once, then opens on its own. Face ID guards private sections, and data is encrypted.

Continuity

The owner names a trusted successor. Day-to-day technical issues go to an IT role with limited, defined powers.

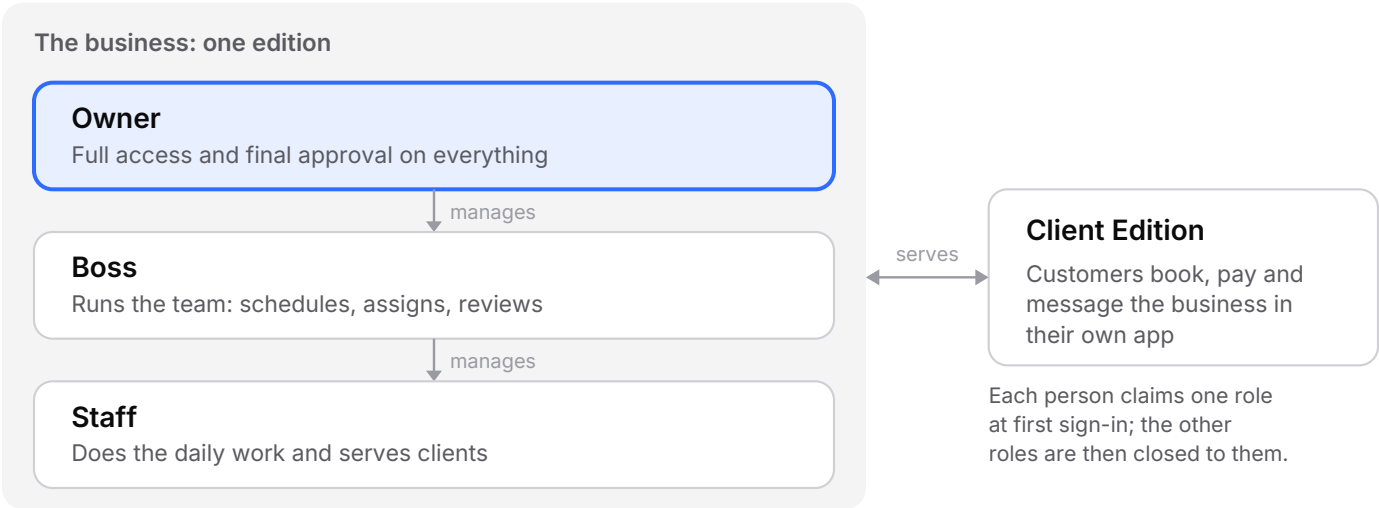
EDITIONS

23 editions, one engine

19 business editions run Owner, Boss and Staff roles in one app. Photo Studio pairs with Client; Social Media and Personal serve one person.

01	Lab	Science labs and biotech teams	13	Agency	Creative and marketing agencies
02	Law	Law firms	14	School	Schools
03	Fitness	Gyms, studios and trainers	15	Home Services	Home service businesses
04	Practice	Medical and dental practices	16	Plastic Surgery	Plastic surgery offices and clinics
05	Veterinary	Animal clinics	17	Home Care	Home health and senior care
06	Restaurant	Restaurants and food service	18	Child Care	Daycares and child care providers
07	Contractor	Construction and trade subcontractors	19	Property	Property management firms
08	Brokerage	Real estate brokerages	20	Photo Studio	Photographers and studios
09	Salon	Salons and beauty services	21	Social Media	Creators with a large following
10	Architecture	Architecture firms	22	Personal	One individual's life, files and photos
11	Accounting	Accounting and tax firms	23	Client	Customers of each business
12	Production	Film and video production			

HOW IT'S ORGANIZED



WHITE LABEL & ACCESS

NULL is licensed, not sold. A business can run a standard field edition, or NULL Labs adds its company name, logo and colors to deliver a fully branded build under the client's own name. NULL Labs keeps ownership of the platform; each client owns its own data and brand.

Prototype access by request only
Email your name, company and field to receive access.

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